
Localising Informal Practices in Transnational Entrepreneurship

Codebook, Description of Microdata
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Impressum

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Localising Informal Practices in Transnational Entrepreneurship 2019

Overview

Abstract In recent academic literature, transnational migrant entrepreneurs tend to be represented as active agents capable of mobilising resources situated in different countries to develop new businesses. Mobility, however, is an unequally distributed resource, and restrictive migration regimes limit the possibilities of individuals to become entrepreneurs. This article focuses on the role of informal practices in the business strategies of migrants who develop their activities across national borders. Based on ethnographic research in Barcelona, Spain, it argues that, in a context of unequal access to formal resources, resorting to informality is crucial for many entrepreneurs as it enables them to expand their options for social mobility and achieve personal goals that would otherwise remain unreachable. At the same time, the article proposes a critical perspective on the notions of informality and entrepreneurship. It highlights that these concepts rely on context-dependent norms set by certain social groups and challenged by others, which influence who can become an entrepreneur in specific environments. While certain categories of migrants are favourably positioned with regard to these norms, others are hindered by them and therefore are forced to engage in alternative entrepreneurial activities. How this is achieved and the costs involved depend on the entrepreneur's capacity to mobilise economic, cultural, social, and moral resources as well as on the perception of their practices as more or less legitimate or socially acceptable.

Type Socio-Economic/Monitoring Survey [hh/sems]

Kind of Data Observation data/ratings [obs]

Persistent Identifier Entrepreneurship

Scope

Keywords Entrepreneurship, Transnationalism, Migrant businesses, Informality, Critical ethnography

Coverage

Geographic Coverage Barcelona

Data Collection

Data Collection Dates start 2019-06-01
end 2019-09-30

Data Collection Mode Face-to-face [f2f]

Accessibility

Access Authority Sandoz (Laure)

Contact(s) Laure Sandoz (University of Neuchâtel) , laure.sandoz@unine.ch

Access Conditions This dataset is made available on the Zenodo.org repository. Please contact the author if you wish additional information on this research project.

Files Description

Dataset contains 1 file(s)

Data

File Content	The file contains an anonymized list of interviews.
Cases	25
Variable(s)	7
Producer	Laure Sandoz
Version of the microdata	Tabular
Notes	Confidentiality rules prohibit the dissemination of exhaustive ethnographic material, this file contains basic information about the respondents contacted in this research.

Variables Groups

Dataset contains 0 groups

Variables List

Dataset contains 7 variable(s)

File Data

	Name	Label	Data Type	Valid
1	ID	ID	continuous	25
2	Age	Age	discrete	25
3	Gender	Gender	discrete	25
4	Countryoforigin	Country of origin	discrete	25
5	Typeofbusiness	Type of business	discrete	25
6	Educationlevelhighest	Education level (highest degree)	discrete	25
7	Relationtotypology	Relation to typology	discrete	25

Alphabetical List

Dataset contains 7 variable(s)

Name	Label	Page
Age	Age	7
Countryoforigin	Country of origin	8
Educationlevelhighes	Education level (highest degree)	10
Gender	Gender	7
ID	ID	7
Relationtotypology	Relation to typology	10
Typeofbusiness	Type of business	9

Variables Description

Dataset contains 7 variable(s)

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File Data

1 ID ID

Information Data Type: continuous, Format: numeric, Range: 1-25, Missing: *

Statistics Valid=25, Invalid=0, Mean=13.0, StdDev=7.4

2 Age Age

Information Data Type: discrete, Format: Character, Missing: *

Statistics Valid=25, Invalid=0

Value	N	Percentage
-	2	8.0%
25	1	4.0%
26	1	4.0%
28	2	8.0%
29	2	8.0%
31	1	4.0%
32	1	4.0%
33	1	4.0%
34	1	4.0%
35	1	4.0%
40	2	8.0%
41	1	4.0%
42	1	4.0%
47	1	4.0%
48	1	4.0%
52	3	12.0%
58	2	8.0%
63	1	4.0%

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

3 Gender Gender

Information Data Type: discrete, Format: Character, Missing: *

Statistics Valid=25, Invalid=0

Value	N	Percentage
Female	9	36.0%
Male	16	64.0%

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File Data

4 Countryoforigin Country of origin

Information Data Type: discrete, Format: Character, Missing: *

Statistics Valid=25, Invalid=0

Value	N	Percentage
Argentina	1	4.0%
Chile	1	4.0%
Denmark	1	4.0%
Ecuador	2	8.0%
Iran	1	4.0%
Ivory Coast	1	4.0%
New Zealand	1	4.0%
Norway	1	4.0%
Pakistan	2	8.0%
Senegal	3	12.0%
Spain	4	16.0%
Spain, Equatorial Guinea	1	4.0%
Spain, Senegal	1	4.0%
UK	2	8.0%
US	2	8.0%
Venezuela	1	4.0%

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File Data

5 Typeofbusiness Type of business**Information** Data Type: discrete, Format: Character, Missing: ***Statistics** Valid=25, Invalid=0

Value	N	Percentage
Catering	2	8.0%
City council (migration and integration)	1	4.0%
Clothing shop	1	4.0%
Clothing shop and support for street traders	1	4.0%
Clothing shop, catering, and support for street traders	1	4.0%
Construction, renewable technologies	1	4.0%
Craft shop, hotel and restaurant, music	1	4.0%
Graphic design	1	4.0%
Grocery shop	1	4.0%
Grocery shops, hotels	1	4.0%
IT	2	8.0%
IT, consulting	1	4.0%
IT, culture	1	4.0%
IT, project management	1	4.0%
Jewelry shop	1	4.0%
NGO	2	8.0%
Online shop of feminine hygiene products	1	4.0%
Property technologies	1	4.0%
Restaurant, training and support for irregular migrants	1	4.0%
Restaurants, construction, IT services, and online trading	1	4.0%
Training and support for female entrepreneurs	1	4.0%
Translation	1	4.0%

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File Data

6 Educationlevelhighestdegree Education level (highest degree)**Information** Data Type: discrete, Format: Character, Missing: ***Statistics** Valid=25, Invalid=0

Value	N	Percentage
-	1	4.0%
Bachelor	1	4.0%
Bachelor (in Spain)	1	4.0%
High school	3	12.0%
High school (in France)	1	4.0%
High school (in Spain)	1	4.0%
MBA	1	4.0%
MBA (not recognised in Spain)	1	4.0%
Master	4	16.0%
Master (in Spain)	5	20.0%
Master (not recognised in Spain)	1	4.0%
Primary school	2	8.0%
Vocational training	1	4.0%
Vocational training (in Spain)	2	8.0%

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

7 Relationtotypology Relation to typology**Information** Data Type: discrete, Format: Character, Missing: ***Statistics** Valid=25

Value	N	Percentage
Activist supporting precarious migrant entrepreneurs	1	4.0%
Activist supporting street traders	1	4.0%
Activist working for a cooperative supported by the city council and owned by former street traders	1	4.0%
Between digital nomad and small business owner	2	8.0%
City authority working on projects related to street traders	1	4.0%
Digital nomad	9	36.0%
Former street trader, currently small business owner and activist	1	4.0%
Small business owner	4	16.0%
Small business owner (family business started by father)	1	4.0%
Small business owner (family business)	2	8.0%
Spouse of former street trader, currently small business owner and activist	1	4.0%
Street trader trying to develop a business and social project with other street traders and activists	1	4.0%

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

Appendices

The documents listed below are available on the nccr - on the move website (nccr-onthefmove.ch)

Other resources

Initial article using data referenced in this codebook

<https://journals.tplondon.com/ml/article/view/1177>