

National Center of Competence in Research-The Migration-Mobility Nexus

nccr-onthemove.ch

Localising Informal Practices in Transnational Entrepreneurship

Codebook, Description of Microdata Laure Sandoz (University of Neuchâtel)

8 June 2021

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Impressum

Concept and
productionnccr – on the move
Andreas Perret , Data ManagerProduction Date8 June 2021

This document was generated using the IHSN Microdata Management Toolkit Additional design and coding by Andreas Perret



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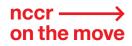
Localising Informal Practices in Transnational Entrepreneurship **2019**

Overview

Abstract	In recent academic literature, transnational migrant entrepreneurs tend to be represented as active agents capable of mobilising resources situated in different countries to develop new businesses. Mobility, however, is an unequally distributed resource, and restrictive migration regimes limit the possibilities of individuals to become entrepreneurs. This article focuses on the role of informal practices in the business strategies of migrants who develop their activities across national borders. Based on ethnographic research in Barcelona, Spain, it argues that, in a context of unequal access to formal resources, resorting to informality is crucial for many entrepreneurs as it enables them to expand their options for social mobility and achieve personal goals that would otherwise remain unreachable. At the same time, the article proposes a critical perspective on the notions of informality and entrepreneurs in social groups and challenged by others, which influence who can become an entrepreneur in specific environments. While certain categories of migrants are favourably positioned with regard to these norms, others are hindered by them and therefore are forced to engage in alternative entrepreneur's capacity to mobilise economic, cultural, social, and moral resources as well as on the perception of their practices as more or less legitimate or socially acceptable.
Туре	Socio-Economic/Monitoring Survey [hh/sems]
Kind of Data	Observation data/ratings [obs]
Persistent Identifier	Entrepreneurship
Scope	
Keywords	Entrepreneurship, Transnationalism, Migrant businesses, Informality, Critical ethnography
Coverage	
Geographic Coverage	Barcelona
Data Collection	
Data Collection Dates	start 2019-06-01 end 2019-09-30

 Data Collection
 Face-to-face [f2f]

 Mode
 Face-to-face [f2f]



Accessibility	
Access Authority	Sandoz (Laure)
Contact(s)	Laure Sandoz (University of Neuchâtel) , laure.sandoz@unine.ch
Access Conditions	This dataset is made available on the Zenodo.org repository. Please contact the author if you wish additional information on this research project.



Files Description

Dataset contains 1 file(s)

Data	
File Content	The file contains an anonymized list of interviews.
Cases	25
Variable(s)	7
Producer	Laure Sandoz
Version of the microdata	Tabular
Notes	Confidentiality rules prohibit the dissemination of exhaustive ethnographic material, this file contains basic information about the respondants contacted in this research.



Variables Groups

Dataset contains 0 groups





Variables List

Dataset contains 7 variable(s)

File Data

	Name	Label	Data Type	Valid
1	ID	ID	continuous	25
2	Age	Age	discrete	25
3	Gender	Gender	discrete	25
4	Countryoforigin	Country of origin	discrete	25
5	Typeofbusiness	Type of business	discrete	25
6	Educationlevelhighes	Education level (highest degree)	discrete	25
7	Relationtotypology	Relation to typology	discrete	25



Alphabetical List

Dataset contains 7 variable(s)

Name	Label	Page
Age	Age	7
Countryoforigin	Country of origin	8
Educationlevelhighes	S Education level (highest degree)	10
Gender	Gender	7
ID	ID	7
Relationtotypology	Relation to typology	10
Typeofbusiness	Type of business	9



Variables Description

Dataset contains 7 variable(s)

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

File Data

1 ID ID						
Information	Data Type: continuous, Format: numeric, Range: 1-25	, Missing:	*			
Statistics	Valid=25, Invalid=0, Mean=13.0, StdDev=7.4					
2 Age Age						
Information	Data Type: discrete, Format: Character, Missing: *					
Statistics	Valid=25, Invalid=0					
Value		Ν	Percentage			
-		2	l oroontaigo		8.0%	
25		- 1		4.0%	0.070	
26		1		4.0%		
28		2	_		8.0%	
29		2	_		8.0%	
31		1		4.0%		
32		1		4.0%		
33		1		4.0%		
34		1		4.0%		
35		1		4.0%		
40		2			8.0%	
41		1		4.0%		
42		1		4.0%		
47		1		4.0%		
48		1		4.0%		
52		3				12.0%
58		2			8.0%	
63		1		4.0%		

Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

3 Gender Gender					
Information	Data Type: discrete, Format: Character, Missing: *				
Statistics	Valid=25, Invalid=0				
Value		Ν	Percentage		
Female		9		36.0%	
Male		16			64.0%



File Data

4 Countryofor	igin Country of origin					
Information	Data Type: discrete, Format: Character, Missing: *					
Statistics	Valid=25, Invalid=0					
Value		Ν	Percentage			
Argentina		1	4.0%			
Chile		1	4.0%			
Denmark		1	4.0%			
Ecuador		2		8.0%		
Iran		1	4.0%			
Ivory Coast		1	4.0%			
New Zealand		1	4.0%			
Norway		1	4.0%			
Pakistan		2		8.0%		
Senegal		3			12.0%	
Spain		4				16.0%
Spain, Equatoria	Guinea	1	4.0%			
Spain, Senegal		1	4.0%			
UK		2		8.0%		
US		2		8.0%		
Venezuela		1	4.0%			



File Data

5 Typeofbusiness Type of business

Information Data Type: discrete, Format: Character, Missing: *

Statistics	Valid=25, Invalid=0				
Value		Ν	Perce	entage	
Catering		2			8.0%
City council (mi	gration and integration)	1		4.0%	
Clothing shop		1		4.0%	
Clothing shop a	and support for street traders	1		4.0%	
Clothing shop,	catering, and support for street traders	1		4.0%	
Construction, re	enewable technologies	1		4.0%	
Craft shop, hote	el and restaurant, music	1		4.0%	
Graphic design		1		4.0%	
Grocery shop		1		4.0%	
Grocery shops,	hotels	1		4.0%	
IT		2			8.0%
IT, consulting		1		4.0%	
IT, culture		1		4.0%	
IT, project mana	agement	1		4.0%	
Jewelry shop		1		4.0%	
NGO		2			8.0%
Online shop of	feminine hygiene products	1		4.0%	
Property techno	blogies	1		4.0%	
Restaurant, tra	ining and support for irregular migrants	1		4.0%	
Restaurants, co	onstruction, IT services, and online trading	1		4.0%	
Training and su	pport for female entrepreneurs	1		4.0%	
Translation		1		4.0%	

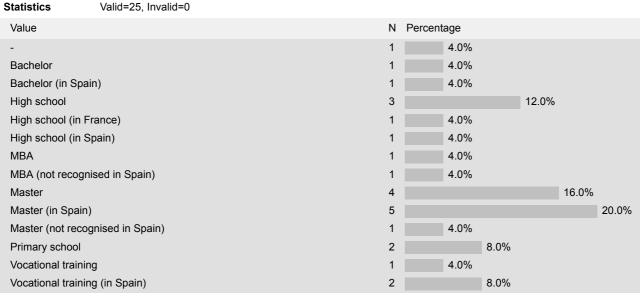


File Data

6 Educationlevelhighestdegree Education level (highest degree)

Information

Data Type: discrete, Format: Character, Missing: *



Comment: these figures indicate the number of cases found in the data file. They cannot be interpreted as summary statistics of the population of interest.

7 Relationtotypology Relation to typology

Information

Data Type: discrete, Format: Character, Missing: *

Statistics Valid=25	
Value	N Percentage
Activist supporting precarious migrant entrepreneurs	1 4.0%
Activist supporting street traders	1 4.0%
Activist working for a cooperative supported by the city council and owned by former street traders	1 4.0%
Between digital nomad and small business owner	2 8.0%
City authority working on projects related to street traders	1 4.0%
Digital nomad	9 36.0%
Former street trader, currently small business owner and activist	1 4.0%
Small business owner	4 16.0%
Small business owner (family business started by father)	1 4.0%
Small business owner (family business)	2 8.0%
Spouse of former street trader, currently small business owner and activist	1 4.0%
Street trader trying to develop a business and social project with other street traders and activists	1 4.0%



Appendices

The documents listed below are available on the nccr - on the move website (nccr-onthemove.ch)

Other resources

Initial article using data referenced in this codebook

https://journals.tplondon.com/ml/article/view/1177

