Public Lecture Series Spring 2018
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Thursday, 22 March 2018
Do Photos Help or Hinder Field Experiments of Discrimination?
Dr. Judy Rich, Portsmouth Business School, University of Portsmouth

Discussant: Prof. Giuliano Bonoli, IDHEAP, University of Lausanne

18:15 – 19:45 h
University of Neuchâtel, Rue Abram-Louis-Breguet 2, Room R.113.

Abstract
This lecture assesses field experiments of labour and product markets that have attached photos to identify applicants (in the case of labour markets) or sellers/crowdfunders (in the case of product markets). The experiments seek to identify the contribution of attractiveness, race/ethnicity, skin colour, sexual orientation or religion to the behaviour of agents in markets. These experiments attach photos to CV to signal attractiveness, or the basis being tested such as race/ethnicity, skin colour or religion. Many experiments report significant findings for the impact of attractiveness or the identity revealed on positive callbacks to applicants. The issue considered here, however, is to what extent it is attractiveness or other perceived characteristics that may have had an impact on the behaviour recorded in the experiments.
Curriculum Vitae
Judy Rich is a Reader at the Faculty of Business and Law, University of Portsmouth, U.K., Faculty Research Degree Coordinator and a Research Fellow, Institute for the Study of Labour (IZA). She teaches at both undergraduate and postgraduate level, including macroeconomics, microeconomics, and labor economics as well as supervising PhDs and independent studies. Judy Rich is an active researcher whose interests are experimental economics, particularly field and natural experiments; discrimination in markets; efficiency wage theory and occupational sex segregation. She has published in all these areas in a wide range of academic journals such as Advances in Economic Analysis and Policy, Annals of Economics and Statistics, British Journal of Industrial Relations, Cambridge Journal of Economics, Economica, Economic Journal, Feminist Economics, KYKLOS, Industrial and Labour Relations Review, Labour, and Review of Social Economy.

Selected Publications